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Bulbs

APR 14 1947  
U. S. Department of Agriculture

## WHY "Tecolote"?

(A Short, Short, Story.)

About thirty years ago Mr. Luther Gage started growing Ranunculus, Anemones, and other flowers at his ranch in Carlsbad, California.

On this ranch, living in abandoned Squirrel burroughs were some Ground Owls called "Tecolote" by the Mexicans who worked on the place. So Mr. Gage thought "Tecolote Gardens" a good name for his ranch.

As a thoroughly experienced Horticulturist Mr. Gage imported the finest strains from all over the world and by careful hybridizing and selecting he soon was producing Ranunculus flowers far superior to anything anyone had ever before seen. Florists and Seedsmen soon were offering premium prices to get his flowers and bulbs, and called them the "Tecolote Gardens" flowers. In fact some of the retail trade thought "TECOLOTE" was the name of the Large, Gorgeous, Double flowers, instead of Ranunculus. Mr. Gage then decided to have us market his bulbs under the "TECOLOTE" trademark to distinguish his strains from others. And so that is WHY we call our finest strains "TECOLOTE".



"TECOLOTE in the past twenty-five years has become a symbol of quality only because of the exquisite flowers "TECOLOTE" bulbs continue to produce.

During the war the quality of our strains was continually improved in spite of the fact that just producing a small crop seemed impossible at times. Now that we can again plant the prewar acreage we hope to be able to fully supply your needs with the "TECOLOTE GIANTS" Ranunculus and Anemones, Freesia "TECOLOTE" Hybrids and other bulbs you require.

**DAVIDS & ROYSTON BULB CO.**  
INCORPORATED

"Califlora"  
REG. U. S. PAT. OFFICE

QUALITY FLOWER BULBS  
PHONE TUCKER 1625

"Tecolote"  
REG. U. S. PAT. OFFICE

824 WALL STREET • LOS ANGELES 14, CALIFORNIA



## ANEMONES

New Crop Ready in September

	Diameter	7/8"-up	3/4-7/8"	5/8-3/4"	1/2-5/8"	3/8-1/2"
<b>Monarch de Caen</b> .....	100:	\$ 4.25	\$ 3.50	\$ 2.75	\$ 1.75	\$ 1.25
A magnificent strain of Poppy Anemone with immense flowers. Brilliant and varied colors from pink to beautiful shades of blue and brilliant scarlet.	1000:	40.00	32.50	25.00	15.00	10.00
<b>St. Brigid "Creagh Castle"</b> .....						
Large semi-double flowers. Brilliant hues and delicate shades including rose, pinks, lavenders and blues.						
<b>His Excellency</b> .....	100:	\$ 4.75	\$ 4.00	\$ 3.25	\$ 2.25	\$ 1.50
Vivid scarlet with silver-white base and black central boss.						
<b>The Bride</b> .....	1000:	45.00	37.50	30.00	20.00	12.50
Large single pure white. Stamens and central boss white with green cast.						
<b>Blue Poppy</b> .....						
Beautiful blue Poppy type Anemone.						

## FREESIA TECOLOTE HYBRIDS

Flowers immense size, wide open and delightfully fragrant. Plants of unusual strength and vigor. Tall strong stems. Much finer than the standard commercial varieties.

"Marie". Pat. #609. This Gorgeous Pure White Freesia is a very early bloomer, has Immense Wide Open Flowers of Great Substance, and is Delightfully Fragrant. Plants are Healthy and Vigorous, and keeping qualities are outstanding.

		1/2-5/8"	5/8-3/4"	3/4-7/8"	7/8"-up
	Per 100	\$4.00	5.00	6.00	7.00
	Per 1000	30.00	40.00	50.00	60.00
<b>TECOLOTE "TALISMAN"</b> Pat. #555					
Bright Orange-pink with rich Cream throat. Early					
<b>TECOLOTE</b> Pure White.....					
" Light Yellow.....					
" Rose.....	Per 100	\$ 2.25	2.75	3.75	4.25
" Bright Red.....	Per 1000	20.00	25.00	35.00	40.00
" Lavender.....					
" Finest Blue.....					
" Pink.....					
" Purple.....					
" Mixture. Well blended.....					

## FREESIAS. STANDARD COMMERCIAL VARIETIES

		1/2-5/8"	5/8-3/4"	3/4-7/8"	7/8"-up
<b>Purity Superflora.</b> Early Forcing White.....					
<b>Apotheose.</b> Lilac-pink. White throat.....	Per 100	\$ 1.50	2.00	2.75	3.75
<b>Golden Daffodil.</b> Clear Yellow. Early.....	Per 1000	12.00	18.00	25.00	35.00
<b>Sunset.</b> Golden Orange-yellow.....					
<b>Rainbow Mixture</b> .....					
<b>Achievement.</b> Dark Golden-yellow with dark Orange blotches.....	100	\$ 1.75	2.25	3.00	3.75
<b>Golden Wonder.</b> Large clear Yellow.....	1000	15.00	20.00	27.50	35.00
<b>Marie Louise Fischer.</b> Blue.....					
<b>Special Mixture.</b> Carefully blended mixture of all best colored varieties.....					







## WATSONIAS.

New GIANT AUSTRALIAN and Finest AMERICAN varieties.

ADELAIDE - Pink with deeper Pink throat. Very large flower.  
 CLUNES - Pearly Lavender. Very large flower.  
 DAZZLER - Brilliant Orange-red flowers. Slightly curved stems.  
 EDW. STURTEVANT - Flame-orange. Medium size flower.  
 HOBART - Lilac. Very large flower.  
 LARA - Pinkish-red, (Smoky), of Fuschia-red. Large flower.  
 LUCILE - Clear Pink. Very large flower.  
 MALVERN - Clear Orchid. Very large flower.  
 MRS. BULLARD'S WHITE - Finest White Watsonia.  
 MIXTURE - Above varieties carefully blended.

Prices.	Per 100	Per 1000
Separate colors	\$4.50	\$40.00
Mixture	\$4.00	\$37.50

## HOLLAND TULIPS, HYACINTHS and CROCUS.

Finest Quality Bulbs identical to those we have supplied for the past twenty years. As we are the Exclusive Distributor of one of the best Holland firms we can supply your entire needs. Prices will average about the same as last year.

## NORTHWEST DAFFODILS and IRIS.

Our growers, the same who have been supplying us magnificent bulbs for so many years, have estimated a larger and finer crop this year. Prices will be about the same as last year.

## CALIFORNIA GROWN BULBS.

Tritonia Crocata, Sparaxis, Ornithogalum Arabicum, Leucojum Vernal, Oxalis, Babiana, etc. All are in good supply and prices are the same as last year.

## CALLA LILIES.

Yellow (Elliottiana) and White (Aethiopica) are in short supply and prices will be higher than those of last year. Pink Calla, Black Calla, and Baby White Calla prices will remain about the same as last year.

## NARCISSUS POLYANTHUS

China Lily, and Soleil d'Or prices about the same as last year. Paper White Grandiflora are in short supply and prices will be higher.

Wherever possible please order in our standard packing quantities of 250, 500 or 1000.

All bulbs 250 at the 1000 rate.

OUR COMPLETE PRICE LIST will be mailed just as soon as all prices have been definitely established.

THIS LIST CANCELS ALL PREVIOUS QUOTATIONS

DAVIDS & ROYSTON BULB CO., INC.

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